

HARPER APPRENTICESHIP CONFERENCE for COMMUNITY and TECHNICAL COLLEGES:
APPRENTICESHIP 101 BOOT CAMP
October 13, 2019

AGENDA

6:00 PM	Welcome, Introduction, and Overview of Boot Camp	Dr. Rebecca Lake
6:15 PM	Designing a Winning Initiative	Dr. Rebecca Lake
6:35 PM	Marketing the Apprenticeship Product	Dr. Melissa MacGregor
6:55 PM	Business Development	Dr. Melissa MacGregor
7:15 PM	Break	
7:30 PM	Admissions	Dr. Melissa MacGregor
7:50 PM	Academic Support Coach	Dr. Rebecca Lake
8:10 PM	Company Mentor Training	Dr. Rebecca Lake
8:30 PM	Adjourn	